

Message Text

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41

ACTION COME-00

INFO OCT-01 AF-08 ISO-00 EB-07 OES-06 AGRE-00 CIAE-00

INR-07 NSAE-00 XMB-04 TRSE-00 STR-04 /037 W

----- 060994

R 111055Z NOV 76

FM AMEMBASSY KHARTOUM

TO SECSTATE WASHDC 2921

INFO AMEMBASSY NAIROBI

AMEMBASSY LAGOS

UNCLAS KHARTOUM 3322

E.O. 11652: N/A

TAGS: BEXP, SU, NI, KE

SUBJECT: PROPOSED WORLD TRADE CLUB OF WIL HITA IOGA TRADE MISSION

REFS: (A) STATE 274531 (B) NAIROBI 12363

1. MARKET POTENTIAL EXCELLENT FOR AGRICULTURAL TECHNOLOGY, EQUIPMENT AND MACHINERY. AGRTE WITH NAIROBI RECOMMENDATION (REFTEL B, PARA 3) THAT PROPOSED MISSION ALSO INCLUDE MEMBERS INTERESTED IN EXPLORING INVESTMENT POSSIBILITIES. BOTH GOS AND SUDANESE PRIVATE SECTOR VERY INTERESTED IN JOINT VENTURES IN AGRIBUSINESS. TRILATERAL AGRICULTURAL INVESTMENT OPPORTUNITIES ARE SUBSTANTIAL.
 2. THREE WORKING DAYS IS NOT SUFFICIENT EXPLORE SUDANESE MARKET. SUGGEST STOP BE EXPANDED TO FOUR OR FIVE DAYS AND THAT MISSION PLAN TO SPEND AT LEAST ONE FULL DAY ON FIELD FJIP.
 3. POST ALREADY HAS TWO TRADE PROMOTION ACTIVITIES TENTATIVELY SCHEDULED FOR LATE MARCH OR EARLY APRIL-- INTEGRATED AGRIBUSINESS TECHNICAL SALES SEMINAR AND IOWA STATE IOGA. BEST TIMING FOR SUBJECT EVENT IS LATE FEBRUARY, EARLY MARCH OR LATE APRIL. FROM WEATHER POINT OF VIEW, APRIL AND MAY MAY BE WORST
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MONTHS OF YEAR.

4. ACTION REQUESTED: REQUEST USDOC MAKE EVERY EFFORT
TO SCHEDULE MAXIMUM TIME INTERVAL BETWEEN TRADE
PROMOTION EVENTS AND ADVISE POST SOONEST OF ANY
CHANGES IN STATUS OF PROPOSED MISSIONS.
BREWER

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NNN

Message Attributes

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